

# ARAD Digital

## Junior Consultant

### Job description:

ARAD is a strategic consultancy boutique operating in the field of digital transformation. We help both huge, international firms and Italian start-ups create and improve their business through the opportunities offered by the digital, supporting them in defining the optimal strategy for their operative scenario and following them through its implementation steps. Our clients' industries are mainly retail, grocery, food, travel and fashion.

ARAD was born in 2017 as an entrepreneurial project of 3 partners with 20 years of c-level experience each in quoted firms, operating in e-commerce and in the distribution of digital content.

To get the engine going, we are in search of young (and true) talents, with a knack for the digital world, willing to grow professionally in a fast-paced, stimulating environment, benefitting from the opportunity to take part from the start in several, complex projects, including strategic or organizational consultancy, e-commerce performance optimization, product management, digital channels set-up and business development.

### Junior consultant:

The junior consultant will support the team in collecting data, in preparing outputs and in managing the operations for different projects.

### Responsibilities:

- competitor analysis / benchmarking
- information gathering & digital intelligence
- Project management support
- Project output preparation support
- Internal / external reporting

### Requirements:

- degree in economic, social, technical or IT subjects
- excellent analytical skills
- previous personal, formative or working experience in the digital environment
- excellent level of digital literacy
- natural inclination to quick-learning



flexibility and adaptability  
good presentation and document creation skills  
natural inclination to neat and precise working  
inclination to teamworking  
excellent excel knowledge  
excellent English and Italian knowledge

### Nice to have:

personal or formative experience abroad  
basic knowledge of business reporting systems  
basic knowledge of project management systems

### Position

Paid internship - 6 months

### HQ

Bologna - Italy